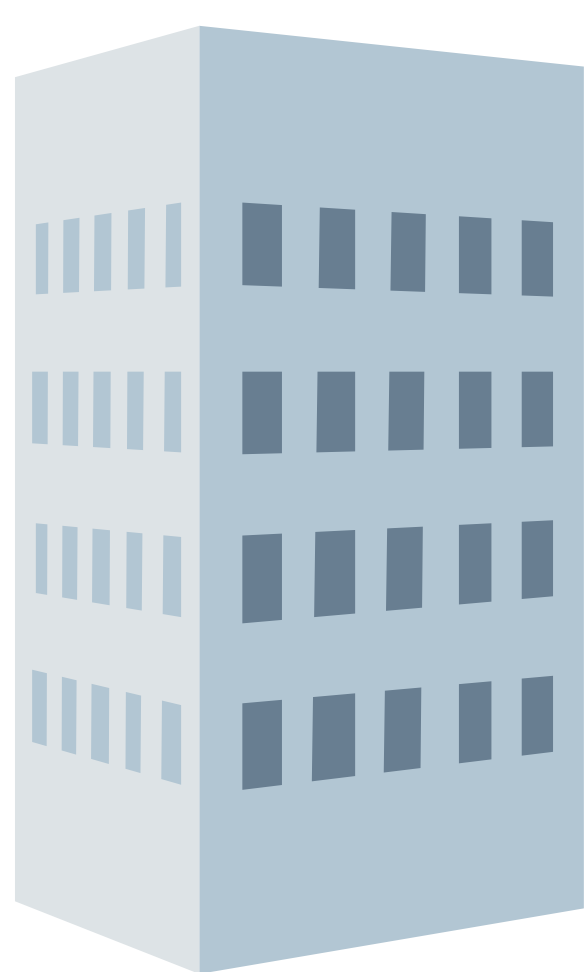


# EVOLUTION OF BUSINESS COMMUNICATION

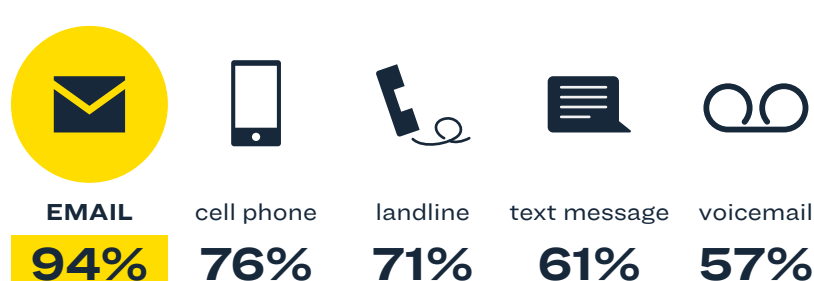


HOW DO PEOPLE PREFER TO BE CONTACTED?

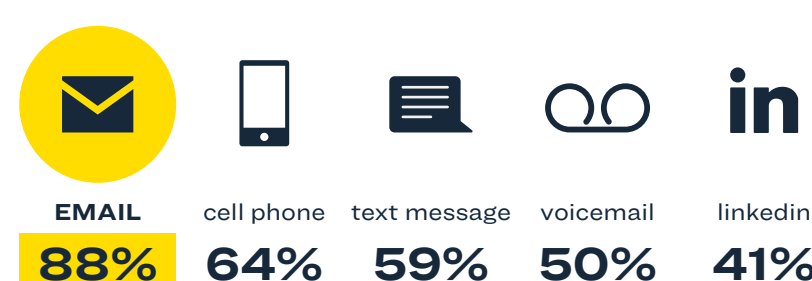
**EMAIL** WINS ACROSS THE BOARD.



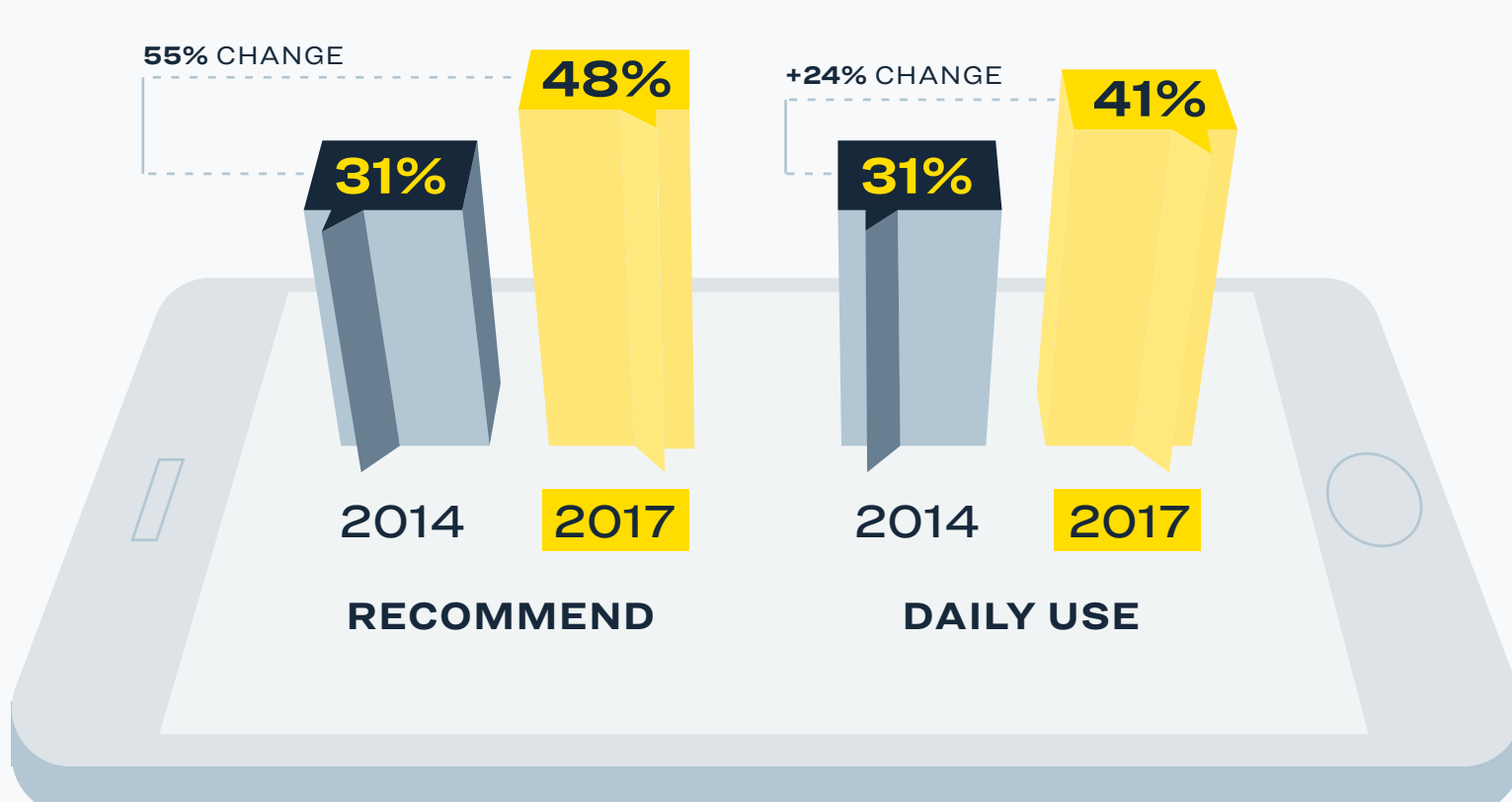
## AT WORK



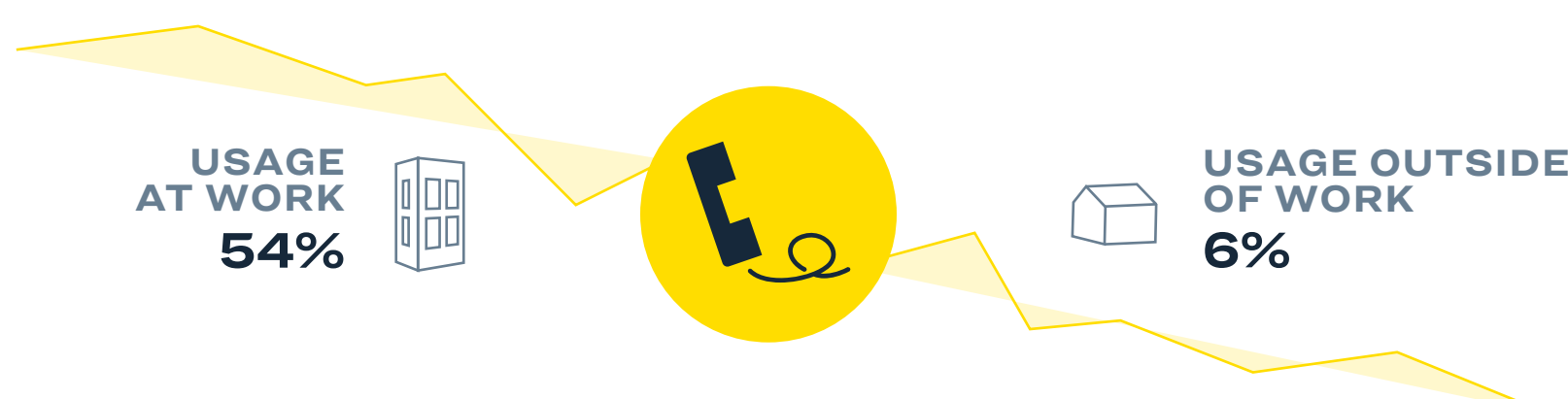
## OUTSIDE OF WORK



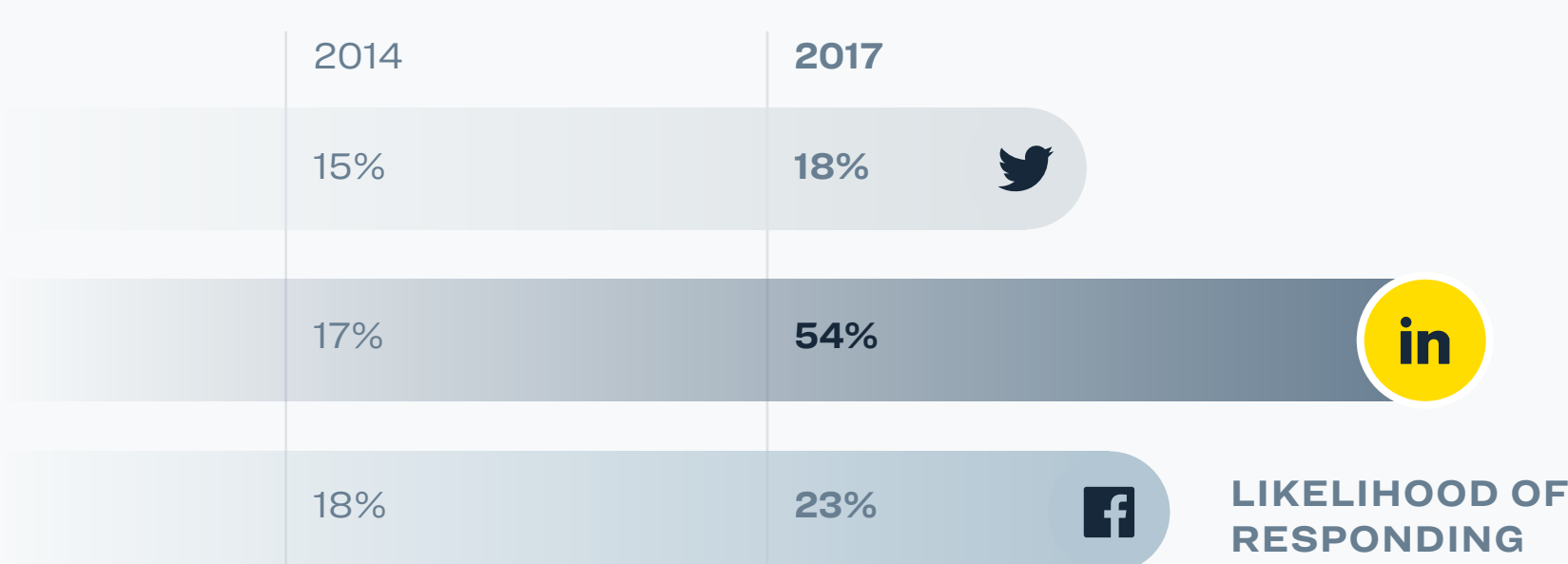
**INSTANT MESSAGING'S** POPULARITY IS SKYROCKETING AT WORK



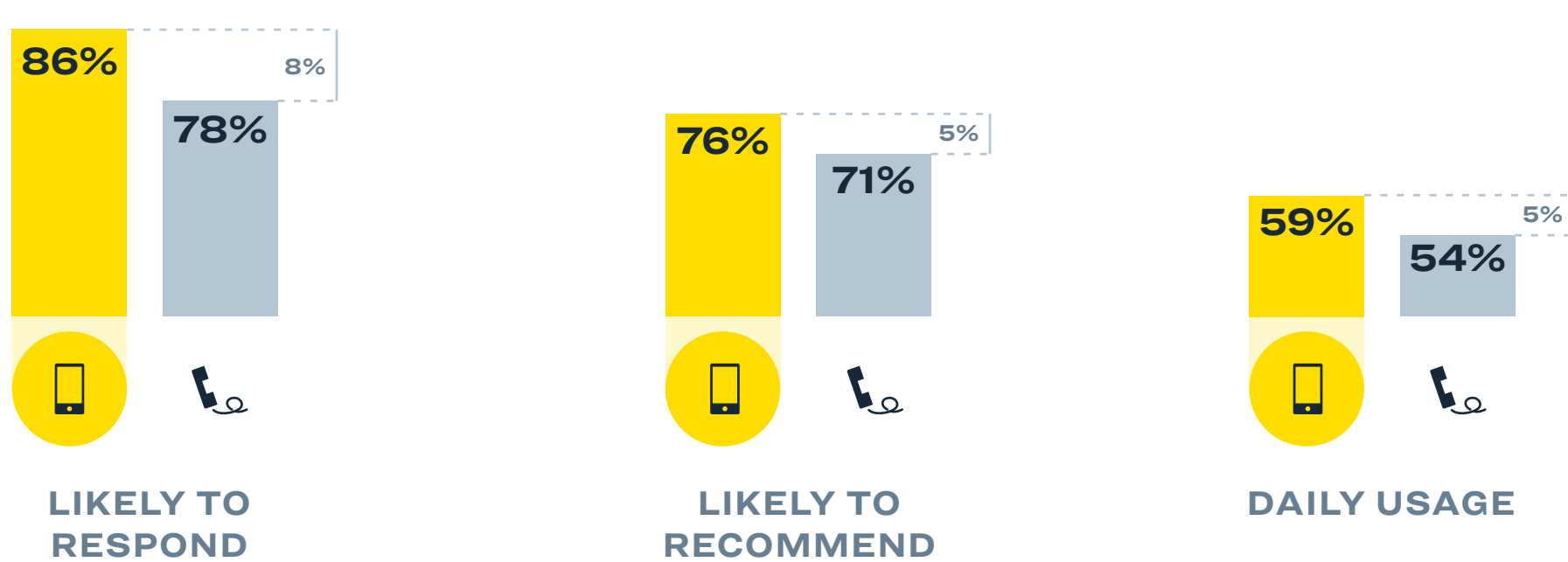
THE **LANDLINE** IS ALIVE AND WELL AT WORK, BUT IT'S **DYING** EVERYWHERE ELSE.



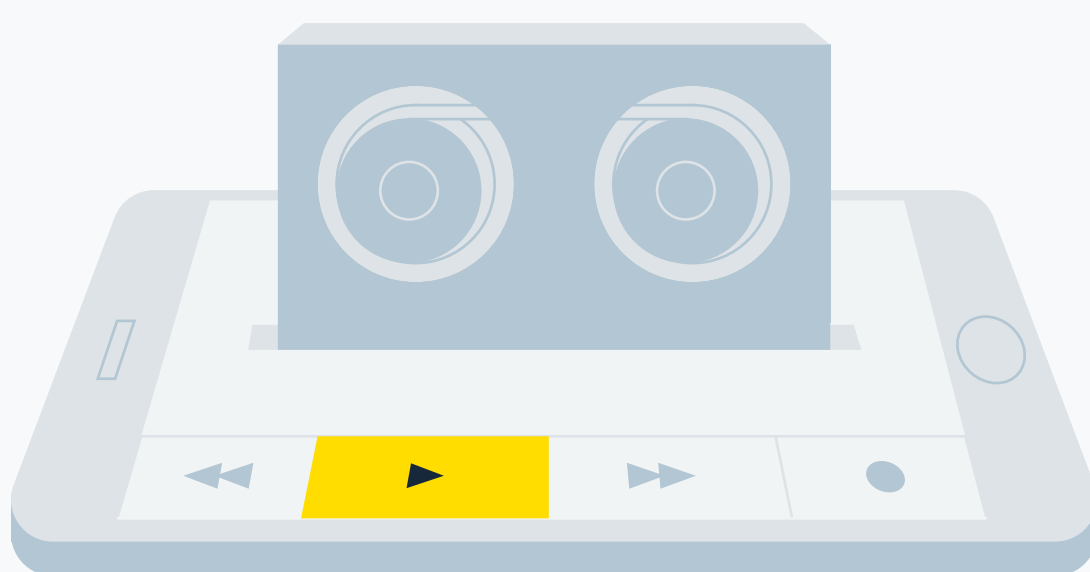
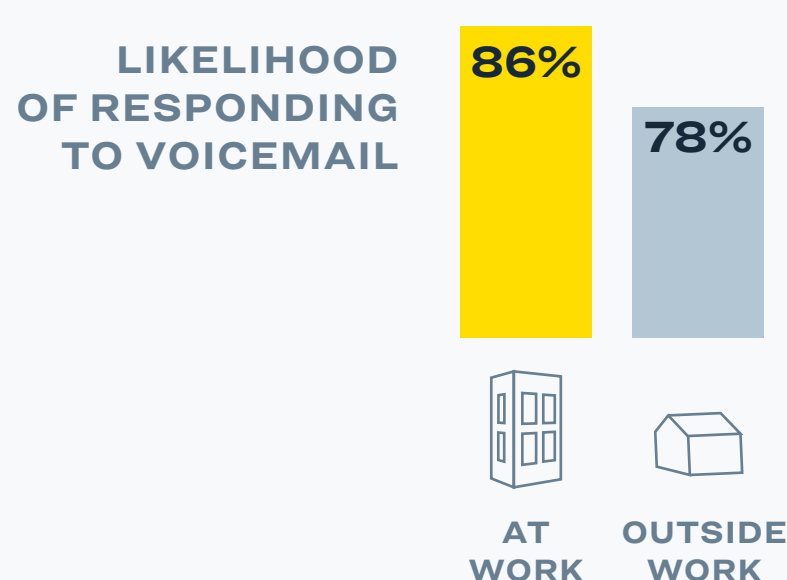
SOCIAL MEDIA HASN'T TAKEN OFF AT WORK BUT **LINKEDIN** LEADS THE PACK.



**CELL PHONES** PASSED LANDLINES IN EVERY CATEGORY AT WORK.



CONTRARY TO POPULAR BELIEF, PEOPLE STILL LISTEN TO **VOICEMAIL**.



**TEXTING'S** POPULARITY HAS SPILLED INTO THE **WORKPLACE**.

