

COVID-19

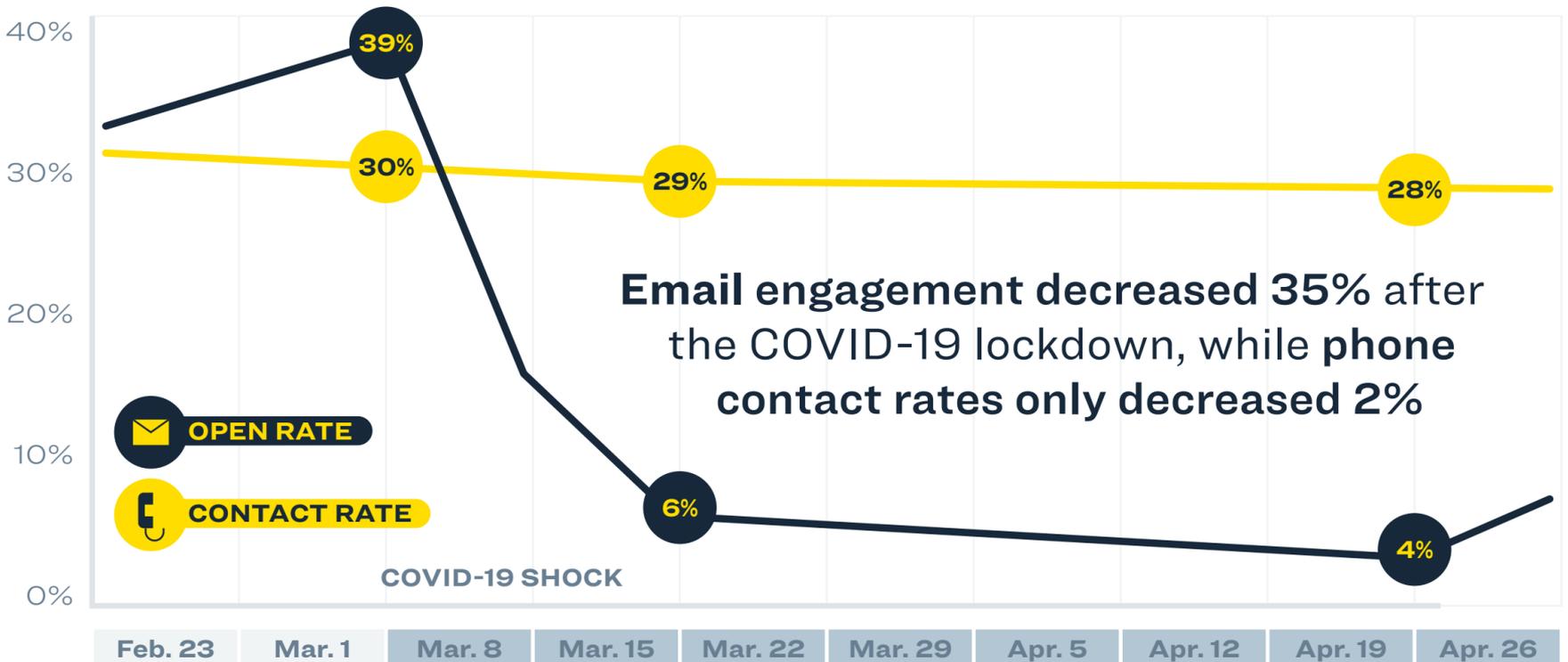
EMAIL DOESN'T WORK DURING A CRISIS

We surveyed 750+ sales leaders to find out what is and is not working during this COVID-19 crisis.



72.68% OF SALES LEADERS ARE NOW WORKING REMOTELY DUE TO COVID-19

 **96.08%** of the sales leaders say **email** is their go-to when communicating to potential customers.



You can't rely on email during a time of crisis like COVID-19. You need to use a combination of phone and email to increase your contact rates.

PLAYBOOKS™

Learn how Playbooks can help you avoid unwanted outreach by prioritizing your calls and emails to reach your customers.

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